Tourism and Major Sites

Tourism is a major contributor to the economy of the Philippines, with 631,639 visitors arriving in January 2017. Its top three tourism markets are South Korea, China and the USA. The sheer size and diversity of the Philippines, its stunning beauty, beaches, dive spots and forests means it is one of the world’s growing tourist destinations.

Manila

The capital of the Philippines has something for everyone. While there are areas of great poverty, Manila also has a bustling nightlife and arts scene, and the charming historical districts that display its colonial past.

Boracay

With its white sands and sparkling blue water, Boracay is the perfect tropical escape. Famous for its dive sites, this is becoming a popular destination for travellers from all over the world.

Cebu

Cebu City is called the Queen City of the South. With its colonial buildings and beautiful beaches, it is one of the most popular destinations for visitors.

Mayon Volcano

The Mayon Volcano is about 300 kilometres southeast of Manila. Many tourists climb the volcano while others hike nearby or simply go to view its perfect cone shape.

Chocolate Hills

Located on the island of Bohol are 1,268 conical shaped hills spread around a fifty square kilometre area. The highest hill is 120 metres, but most of the hills are only 30 to 50 metres high. This unique landscape gets its name from when the hills turn brown during the dry season.

Tourism Board

You’ve just been handed the reins of promoting The Philippines as a favourite tourist destination. Design an ad, webpage or brochure.
The Philippines has six sites designated by UNESCO as World Heritage Sites. These sites are also important tourist attractions.

Natural
- Tubabaling Reefs Natural Park (1993)
- Puerto-Princesa Subterranean River National Park (1999)
- Mount Hamiguitan Range Wildlife Sanctuary (2014)

Cultural
- Rice Terraces of the Philippine Cordilleras (1995)
- Historic Town of Vigan (1999)
- Baroque Churches of the Philippines (1993)